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Did you know that around 35% of the entire web is built with WordPress? With an estimated 2 billion websites out there, that would make up about 700 million websites – really crazy! No wonder that WordPress tutorials are among the most sought-after! WordPress is a very unique website creation tool – I must say, out of all the similar tools I’ve used throughout my career, WP has become my favorite, hands-down. There are many reasons why that happens - we'll get into it in a minute. Now, keep in mind that WP isn't exactly a website builder per se – at least not WordPress that we'll talk about in this article. If you're interested in some of the more traditional website builders out there, check out our list of the best builders on the current market. That said, let's get straight into the WordPress tutorial for beginners. Ilir Salihi Head of Content at FreedomRep For me, personally, WordPress is the best platform for building a website. But, WordPress can be warm for many people who want to launch a new website and hit the ground running. When deciding on a platform for your website, take your level of discompass and experience learning new software to consider. Many website builders available today have been designed for beginners. You can really drag and drop your website together using a clean visual editor. WordPress Tutorials: Why Choose WordPress? Firstly, before we get to the real WordPress tutorial, I want to mention some of the most prominent (interest) features that WP has, and why it's worth using, even if you've never used a traditional website builder before. Even before that, though, let me be clear - in this tutorial, we will learn how WordPress.org. The .com WP is a website builder – which .org is a content management system (CMS), on the other hand. The real difference between the two depends on CMS in question – some content management systems will resemble traditional builders carefully, however will have some CMS functionality (a close example for this would be Webflow). WordPress is a different story. WP is famous for having a pretty steep learning curve – if you've never made a website before, or even if you have some knowledge first when it comes to website builders, it won't help you all that much here. As you'll see in this WordPress tutorial, the creation tools of this site have some pretty different aspects of functionality. So... Why should anyone choose it over any fast and easy website builder? What's the real secret behind WP's popularity? It's quite simple, really – as soon as you learn colds and exit WordPress, you being able to create anything and all kinds of sites you might imagine. WP is completely unlimited in its capabilities, unlike most website builders out there. WordPress learning from a WordPress tutorial is also very rewarding if you're planning a career in IT, or even some more spheres related to online marketing. Website developers should also be aware that knowing how to use WP is a must in your field – it's one of the basic tools used in this area of expertise. Now, granted, this is a WordPress tutorial for beginners – while I won't teach you how to integrate some custom code into your website or how to launch a full-fledged eCommerce platform with the help of this CMS, we'll definitely touch on some of the more basic aspects of WordPress. So, without further awkwardness, let's get into it. How to Use WordPress: 7-Step Learning Process for Newbies Let's face it – if you want to actually learn WordPress, you'll be put in a lot of time and energy to do so. No guide in the world will teach you everything, because it's frankly impossible - there are endless features differently related to this CMS, and also cover all the widgets will probably take some books. However, though, when it comes to WordPress tutorials for beginners, some things can be easily protected – especially if they are part of the WP base. Like any other site creation tool out there, let's take it from above and start by talking about the actual registration process, first. Step 1: Take a Simple Route – Find a Reliable Hosting Provider If you've actually used a more traditional website builder before, you'll see that the website creation process is quite different, straight from the trip. You see, with most website builders on the market, all you need to do is follow a few simple steps on their website and you're set – within 5 minutes or so, you'll find yourself browsing the website template and working on your eCommerce feature. This is true with Squarespace, Wix, or any other major website builder out there too. However, it doesn't happen with WP – the registration process requires a separate section on the WordPress tutorial, by itself. Frankly, there are two ways to go about it – whether you're downloading WP from the official website, setting it up and working on a website offline, or you pick a hosting provider and take it from there. Here, we'll focus mostly on the latter option. The reason behind this is also very simple – setting up an offline WordPress site is a huge hassle, especially if you've never worked with MySQL before. Taking the hosting route, you'll be able to rest assured that there will be no problems throughout the entire process. So, the first thing you need to do in this WordPress tutorial is to find a reliable website hosting provider. Here are the Options you can check out: HostGator – fast, unlimited bandwidth, lots of different pricing options. Hostinger – good uptime statistics, very affordable, great customer support. BlueHost - 24/7 support, very easy to set up, great uptime. You see, choosing the right hosting provider is an important step – if you make the wrong choice, you don't have to read this whole WordPress tutorial. This. Your website will always crash, and you'll have a pretty bad time, in general. Once you've chosen your hosting service and even an optimal plan for yourself (my advice will start at the lower end, especially if it's your first website), in most cases, you'll be given the option to one click install and launch WordPress. No MySQL, no tough online setup, no programming involved – none of them. As a side note, you'll also need to take the time to get to know your hosting provider's dashboard (i.e. cPanel). Here, you'll need to spend time managing your WP site, backing up files, archiving them, etc. Another thing you need to think about while working with your hosting provider is the domain name to your website. Many hosting services will provide you with a free subscription to a custom domain when buying one of their plans – that's the best route to take. Keep in mind, though, that it's a recurring subscription - which means, you may need to extend it in a year or so. Recent Squarespace Coupons Found: This Squarespace Christmas sale, you can get the most popular business plan by saving 30% annually! Act now & Create the best websites for less. Expiration date: 29/01/2021 Step 2: Access Your Website Once you get all your information provided and interpreted, the next thing to do is actually access your website. Well, I guess not really the site itself – at least not yet. There's still nothing to actually access, now is it? Instead, you'll now have to go to your WordPress dashboard. Here, you'll do all the processes that have to do with the actual creation of your website. There are several ways to access your WP dashboard. The easiest route is to go there through a button from your hosting provider's panel – no matter your preferred hosting service, there needs to be available. Another route you'll find mentioned in many WordPress tutorial users is to simply enter your domain name into the URL bar, and then add/dashboard or/admin. So, if your domain name mywordpresswebsite.com, it will look like so: www.mywordpresswebsite.com/admin There is no difference between the two dashboard access routes above. That said, if you want to learn WordPress, it might be easier to follow the latter, because you can simply access it by typing some information into the URL bar, rather than having to go and log in to your hosting services panel every time. Do you know? View & compare TOP3 website builder side by step 3: So Interface – welcome to WordPress! If you're serious about creating your website, then get used to the screen you'll see as soon as the first login to the WP dashboard – you'll see it regularly. In all honesty, even today, every time I log into WP, I get some nostalgic vibes from the homepage section. Although I've changed it with some plugins and other widgets, others. The core design is still the same - classic WordPress. Quite a nostalgic journey, though - let's talk the design of the interface. At this point, you need to make sure to take your time to study the actual interface you see in front of you. As mentioned above, it will probably change significantly as you progress with your website and install more plugins, but still – the core idea will remain the same. The cool thing about WordPress is that, while far more complicated than a traditional website builder, it has a clearer layout than most builders while out there. The design options for the WP interface are very simple and old school, but also very simple – that's a good thing! All your main attention should be focused on the left-hand side of your screen - that is, to the list of various interfaces that you can open. With some exceptions, this is the area you click on the most. If you want to learn WordPress the right way, make sure you don't rush through the options you see here. Each new button will have a few more pop-ups, so you definitely need to make sure to find out where things are on the dashboard before going forward further. Once you press on something, you'll be taken to a new window, where you'll be able to perform the process you want. Step 4: Optional and Installation Theme While thinking about how to use WP may require a WordPress tutorial for beginners, there are a few things that CMS has in common with other website builders out there. One of these things needs to be a selection of themes. Well, at least the time when you do it – frankly, it's going to be one of the first things you want to do when you first open your WordPress dashboard. In the Appearance section (Sub-section theme) on the left, you'll be able to pick from a number of different default themes. You can always download new theme templates – created by the WordPress community. The download and installation process is actually quite simple – just find the desired theme, download and use it. Be sure to try out different themes, and see which fits your site's best vibes. You'll be able to see their previews, check out how they work, and also read some other user reviews and general feedback in the community section too. While it may take a while looking for the best templates for yourself, that's normal - after all, there are pretty extensive numbers to choose from! Be sure to delete (on the other hand, remove) unused templates afterwards – be able to store unintentional dashboards and function properly! Step 5: Creation of This Page is where The biggest between WordPress and some of the more traditional website builders reveal themselves. Creating a specific page with WordPress is anything like doing the same thing with a website builder. When you work with a builder, in most cases, Will have drag-and-drop functionality, and will comply with WYSIWYG's principles – in other words, you'll be able to change the content of your page by clicking on a section, and the changes will look just as live as they do as you edit. Not really the case with WordPress, though – at least if you're using the default page editor, and not some particular plugin. If you navigate to the Posts tab, you'll be able to see all of your existing pages (initially, there will be only a few defaults), and create a new one. The intricate part here is that everything happens from your dashboard, and while you can see it as often as you want, the changes you make may still look different on your website than they are in your page editor. Also, once you're done editing, you'll need to assign pages to some directories too – the process isn't self-intuitive, like some website builders. Now, naturally, as you can see from this WordPress tutorial, creating a page is a pretty complex process that requires a lot of patience, determination and testing. Having said that, though, all of this can be helped with some widgets and WordPress connections. To tell you the truth, it's hard to find words stating how important a widget is when it comes to learning WordPress. They are absolutely basic CMS, and can solve any and all the issues you may face while working with website creation tools. From the Plugins tab, you'll be able to browse through an incredible list of community-made and professional widgets and other WordPress apps. I can't stress enough of this - there's a widget to everything. Contact forms, eCommerce integrations, SEO, page builders, automated text-based content inspectors and managers, interactive themes – I can really go forever! No matter what type of website you want to do, there will definitely be a widget to help you! That being the case, not all widgets are actually useful, and some of them will help only in certain situations – too complex situations, and therefore not part of this WordPress tutorial for beginners. With that in mind, here are some of the most important widgets for WordPress that you need to install immediately after booting your dashboard: Elementor - a drag-and-drop page builder for WP. Literally solve all the difficulties with the WordPress page creation process. WooCommerce – the ultimate WP connection for eCommerce – an absolute must if you plan on selling anything on your website. WPForms – one of the most widely used WordPress contact form plugins. Yoast SEO - ultimate SEO plugin all-in-one for WP. WP Rocket – caching plugin of beginner-friendly websites. Google Analytics - you integrated THE GA into your WP dashboard. Naturally, there will be plenty of more useful widgets that you will install as you upgrade your website. However, these are some of the most important when you are just getting started. Installation process for all of them Pretty simple too – just choose the plugin you want, and WP will install it for you, with the actual plugin appearing somewhere in your navigation panel, on the left side of the screen. Step 7: General WordPress Website Management At this point in a WordPress tutorial, you should have a pretty good idea where things are on the dashboard, how page creators work, and also about the importance of widgets. Now, all that needs to be done is to make the type of website you want... And then manage it accordingly. The truth is told, many people ignore this aspect of the WordPress tutorial – which shouldn't happen! WordPress learning doesn't stop creating pages or pressing Publish – it also involves general website management! Some tips you can follow: Keep your posts SEO-friendly – this can be done with several widgets, such as Yoast SEO one; Back up your website periodically – that's very important! There are widgets that can help you deal with everything-GDPR – look into it, because it's important from a legal perspective! Always check for WP updates and make sure you use the most recent version of CMS; Some widgets are incompatible with others, and can cause mistakes on your website – be careful not to do it in the plugin department! These are some of the more common tips you can take from this WordPress tutorial for beginners and follow, but there are many more. One of the best things about WP is that it has a very active and constantly evolving community – be sure to check some groups out, and learn from what WP users have to offer! Price although this section technically doesn't have to exist in WordPress tutorials, some people still tend to have questions on WordPress pricing topics, so let's explain it, once and for all. WordPress.org is completely free to download and use. The only costs that have to do with WP are theirs for some particular template or widget - however, naturally, they are not mandatory. Now, if you want to create a real published website, you need website hosting and domain names – these things, on the other hand, are paid services. The actual price, though, depends on the hosting provider you choose. Conclusion We've come to the end of this WordPress tutorial – thanks for reading! I hope that it helps you learn about the basics of WordPress. Table: An alternative website builder for WordPress if you're interested in some of the more traditional website builders, though, you can also check out the list of the best builders out there – maybe you'll find a pretty good alternative? Ilir Salihi Head of Content at FreedomRep Ilir is a person affiliate marketers, and digital marketing negotiators. He started his online marketing journey in 2012 and has not looked back since. He likes to share what he's learned throughout yes... Read Full Bio... Bio... Bio...

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